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**KidzArt Announces New Vice President of Franchise Service and Development
*Industry Veteran, Sue Bartman, Promoted to Partner/VP at Nation's Leading Art Education
Franchise Company***

(October XX, 2007, New Braunfels, TX) – KidzArt, a national art education franchise organization, today announced the appointment of Sue Bartman as a key component of the company's plan to strengthen its position as a leader in the marketplace. In her position as partner and vice president of franchise service and development, Bartman will manage franchise expansion and assist existing franchisees with marketing, business planning and system efficiency.

"I'm anxious to work with our franchisees to develop new ways to strengthen our leadership position in the art education marketplace," said Bartman. "Through automated systems, partnerships, training and improved businesses efficiencies, my goal is to make our franchisees more profitable."

Prior to this promotion, Bartman spent the last 18 months as director of franchise sales and support at KidzArt. An accomplished executive, she has over 19 years in various roles in the franchise industry including previous ownership of numerous franchise and independent businesses. In addition to owning a Molly Maids franchise, Bartman also worked for their corporate headquarters in franchise sales and support. Subsequently, she worked for World Franchise Consultants in franchise development and support services and also as a private consultant to franchisors.

"We're very excited to have Sue on our executive team and look forward to her participation and contributions," said Shell Herman, KidzArt CEO and co-founder. "Sue has an in depth understanding of all facets of franchising and her expertise in sales, support and every aspect of franchise development will continue to be an asset for our organization."

About KidzArt

Founded in 1998, KidzArt is designed to let kids and seniors of all ages explore their inner artistic potential in a safe, structured, non-competitive environment. KidzArt recently ranked in *Entrepreneur* magazine's Top New 50 Franchises for 2007 and was ranked the Top Children's Art Franchise for 2006. In addition, KidzArt was named a "World-Class Franchise" by the Franchise Research Institute for 2006 and 2007. Franchising since July 2002, KidzArt has franchised units nationwide and growing. To find out more about KidzArt visit www.kidzart.com.

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